

## Town of Cromwell Planning and Zoning Commission

## REGULAR MEETING 7:00 P.M. THURSDAY NOVEMBER 17, 2020 ROOM 224 CROMWELL TOWN HALL 41 WEST STREET AGENDA

- 1. Call to Order
- 2. Roll Call
- 3. Seating of Alternates
- 4 Approval of Agenda
- 5. Public Comments
- 6. Development Compliance Officer Report:
- 7. Town Planner Report:
- 8. New Business: Accept and Schedule New Applications:
- 9. New Business:
- 10. Public Hearings:
  - a. Application #20-48: Request to for a Special Permit under Section 3.6.C of the Zoning Regulations to allow for the installation of digital billboards at 6 Pine Ridge Road. DFC of Cromwell LLC is the Applicant and the Owner.
- 11. Commissioner's Comments:
- 12. Approval of Minutes:
  - a. November 5, 2020
- 13. Adjourn:

RECEIVED FOR RECORD Nov 06,2020 01:19P Joann Doyle TOWN CLERK CROMWELL, CT

### TOWN OF CROMWELL PLANNING AND ZONING COMMISSION

#### APPLICATION FOR SPECIAL PERMIT

| Type of Activity: Ere  | ect Two (2) Digital | Billboards                                   |
|--|---------------------|--|
| (Per Section 3.6   |                     | of the Cromwell Zoning Regulations)          |
| •  |                     | Zoning District: <u>CBD</u>                  |
| Assessor's Parcel ID #:  | 00212500            | Volume/Page: 1626/61                         |
| DI.  | O OF ODOLATE I II.O |  |
| Applicant's Name: DFC OF CROMWELL, LLC   |                     |  |
| Address: 920 S. Colony Rd. Wallingford, Ct 06492   |                     |  |
| Telephone Number (daytime): (203) 410-7649   |                     |  |
| Email Address:   |                     |  |
|  |                     |  |
| Property Owner's Name: DFC OF CROMWELL, LLC  |                     |  |
| Address: 920 S. Colony Rd., Wallingford, Ct 06492  |                     |  |
|  |                     |  |
| Description of Proposed  | Activity:           |  |
| See attached   |                     |  |
|  |                     |  |
| -  |                     |  |
|  | # H P               |  |
| r de a ara const   | 1 T f:lian:ith the  | Cromyroll Zoning Degulations that pertain to |
| I certify that I have read and I am familiar with the Cromwell Zoning Regulations that pertain to this type of Special Permit activity, and with Section 13.2.d. (Sign Posting). |                     |  |
|  |                     |  |
|  |                     |  |
|  |                     | 8-26-2020                                    |
| (applicant)  |                     | (date)                                       |

#### CENEVIVA LAW FIRM, LLC

721 BROAD STREET
MERIDEN, CONNECTICUT 06450

TELEPHONE (203) 237-8808 • (203) 238-3600

FAX (203) 237-4240 www.cenevivalaw.com

Dennis A. Ceneviva, Esq.

dennis@cenevivalaw.com

ARIANA F. CENEVIVA, ESQ.

ariana@cenevivalaw.com

November 5, 2020

Mr. Stuart B. Popper, AICP Cromwell Director of Planning and Development Cromwell Town Hall 41 West Street Cromwell, CT 06416

Re: Application #20-48; 6 Piney Ridge Road

Dear Mr. Popper,

The purpose of this letter is to request a continuance of the Public Hearing with regard to the above-identified Application #20-48 to the November 17, 2020 Planning & Zoning Commission meeting.

The reason for this request is that Applicant is submitting a revision to its Special Permit application reducing the number of advertising faces on its proposed billboards from four (4) to two (2) as shown on the plan attached to this letter. Thus, the Applicant proposes one (1) advertising face on each of the two (2) proposed billboards – both billboards comply with all requirements set forth in the Commercial Billboard District.

My client and I will complete our presentation at the November 17, 2020 meeting.

Thank you and the Commissioners for their consideration on this matter.

Very truly yours,

Dennis A. Ceneviva, Esq. Ceneviva Law Firm LLC

DAC/dmm Encs.

# ZONINGANTOFINATION



STRUCTURE STRUCT



FOR PERMETATING-PERMEGES ONLY NOT REFERENCE PORCEONSTRUCTION

#### Popper, Stuart

From:

Ann Grasso < Ann@aegrasso.com>

Sent:

Thursday, November 05, 2020 12:17 PM

To:

Kelly, Alice; Popper, Stuart

Subject:

Memo for P&Z meeting 11.5.20 regarding billboards

Attachments:

11.5.20 billboard, plan view.jpg; 11.5.20 billboard elevation view.jpg

Alice and Stu,

Regrettably, I am unable to attend P&Z in person this evening. In either public comments capacity, or my position as alternate, would you be willing to offer the following?

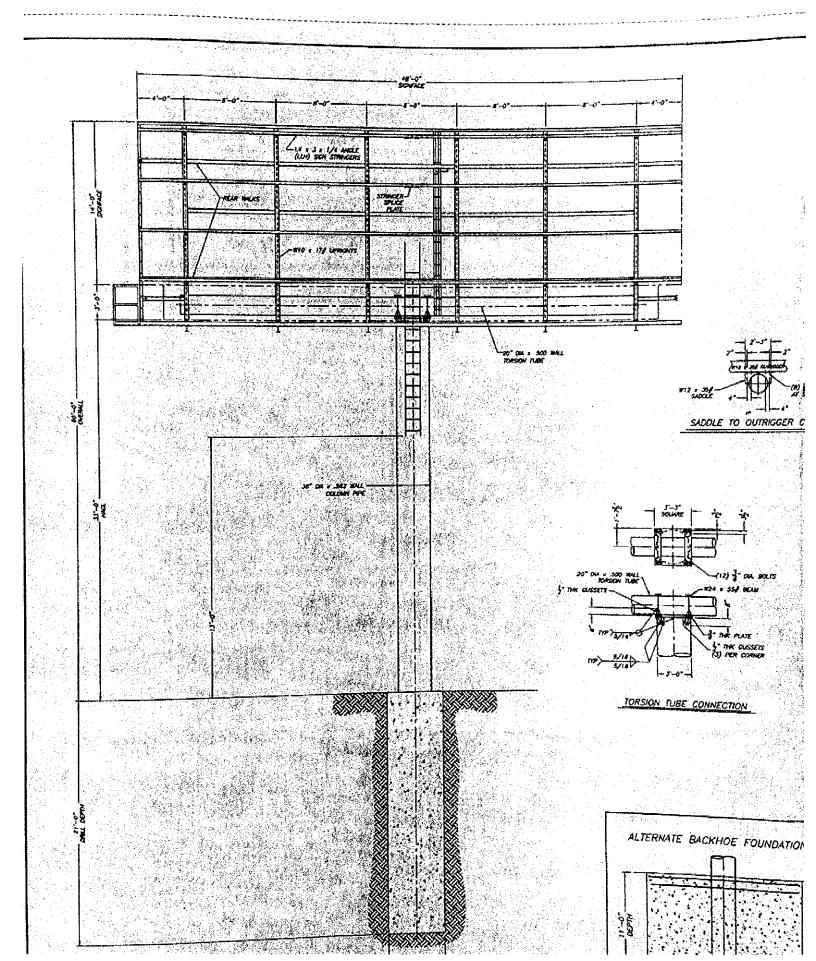
**Regarding the billboard discussions**, my comments reflect both my attendance via zoom or in person since July 2020 and my research regarding billboards locally.

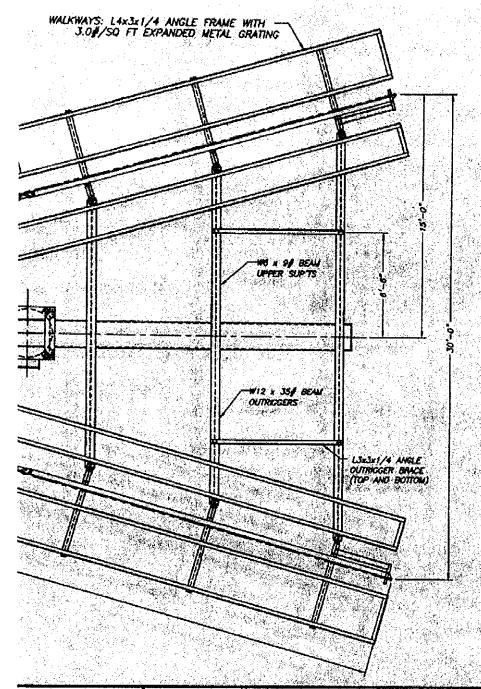
- 1. Zoom meeting where billboards were presented as two billboards with back of boards facing community:
  - a. I support the understanding that two billboards never indicated two posts with four billboards.
  - b. I further understood that the size and specific locations of the billboards would be addressed at a subsequent meeting and that just because zoning was approved did not mean the billboards were approved.
- 2. Subsequent to Zoom meeting, I emailed Middletown to find out why billboards facing Rt. 9 were being placed on Cromwell property. I learned that Middletown does not allow any new billboards at all. Only billboards that are grandfathered in are allowed. I feel this information should be made public.
- 3. As an architect, I am comfortable reading plans and certainly could see the dimensions on the attached drawings provide for the Oct. 20<sup>th</sup> meeting. I requested they be identified at the public hearing in order to point specifically to the 30'-0" dimension that will face private residences if a single pole, double sided billboard is approved.
- 4. If P&Z moves forward with allowing billboards, not something I personally endorse, I request that the initial concept of two billboards be adhered to by allowing only ONE pole with two billboards attached to it. This means 30 feet of black (rear of billboard) space needs to be hidden not 48 feet x 2 locations, or 96 feet of black space.
- 5. Further, I request this one billboard be placed on 6 Piney Ridge Rd property in such a way that no other billboards can be erected at a later time due to 750 feet between billboard restriction on this parcel of land.
- 6. The elevation drawing is attached in order to question why the size and height of the billboard was never discussed as was assured it could be in the July meeting. I thought this was one way of opening the discussion, again, regarding the appropriateness of billboards on Rt. 9, especially at this location.

Thank you for taking these points into consideration.

Ann Grasso

Ann Grasso
70 Strand Circle
Cromwell CT 06416
Land: 860-632-7735
Cell: 401-273-9563
Annfat/AEGrasso.com
https://anngrasso.com/





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PROPOSAL DRAWING

BILLBOARD LOCATION #1 ,,, PER SITE PLAN

PRODUCTIVITY FABRICATORS

DRAWIN ST.

PROPOSED DIGITAL BILLBOARD

A PINEY RIDGE ROAD

GROMWELL GONNECHCUT

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