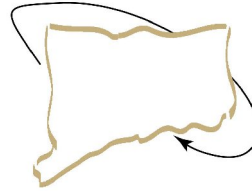


Cromwell Economic Development A Partnership That Works--



CONNECTED TO CONNECTICUT, LLC
Economic Development Consulting

- Business Recruitment
 - Grand List Growth
 - Investment
 - Business Retention
- Community Development
 - Job Creation
- Increased State Assistance
 - Strategic Marketing

Business Growth And Retention

- GKN Services Structures
- Safe Home Security, Inc.
- Millard Enterprises
- Amerifit Brands, Inc.
- The Computer Company, Inc.
- Central Mechanical
- Advanced Copy Technologies
- PrimePay of Connecticut
- First Line Emergency Services
- Liturgical Publications
- Cromwell Automotive
- Brothers Autobody
- RWK Tool
- Cromwell Growers



Working together we have achieved results...

- Over \$20,000,000 invested in the local economy by commercial and industrial businesses
- More than 500 new jobs created
- Over 135,000 square feet in new or reoccupied industrial-commercial space
- The first industrial subdivision in over 15 years – Commerce Drive
- The largest office building ever constructed in Town – Safe Home Security and Amerifit
- A cutting edge high technology business growing adding jobs continuing to expand – GKN Services Structures
- A rapidly growing industrial and commercial base – 3 New Businesses so far in 2007!

What have we done lately?

2006-2007 Result Summary

- From June of 2006 through May of 2007 Cromwell Businesses spent \$7.5 million building, improving and adding on to their businesses.
- Town was awarded its 3rd Small Town Economic Assistance Grant in the Amount of \$250,000 (grand total is now \$1,195,000) these funds will be used to make improvements to the Historic Downtown and Riverport area
- 3 new retail centers are under construction, Hammerhead Place, Willow Brook Plaza and Cobblestone Plaza
- 3 New commercial or industrial businesses over 150 jobs, generating over \$100,000 annually in tax revenue after incentive period
- Economic Development accomplishments have assisted the Town in its intent to increase its bond rating and save significantly in future interest payments on bonded debt.

What about retail?


Although the Town does not provide economic development incentives to retail projects, we do work hard to ensure these projects are welcomed and are able to successfully clear regulatory and other bureaucratic hurdles. In addition the Town assists the developers in attracting end users. As a result the retail establishments below are either new to Cromwell or will be coming within the next few months.



Marketing...

One of Cromwell's greatest challenges is a lack of shovel ready land for development, due to this fact marketing needs to be strategic as to not over promise our ability to deliver.

We continue to send out a consistent message that Cromwell is a business friendly town, with a great location and eager to support business development. Below are some examples. Since 2003 Cromwell has had a presence at every PGA event, GHO, Buick Championship or Travelers Championship. Prior to 2003 the town never took advantage of this opportunity.



**Cromwell,
Connecticut**

We're going places...
And you're invited!

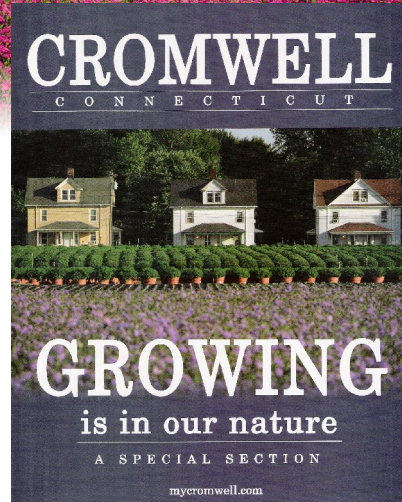
- Introduction
- Business Directory
- Economic News
- Travelers Championship
- Virtual Tour
- Town Information
- Riverport Festival

Mycromwell.com



Things are Blooming in
Cromwell

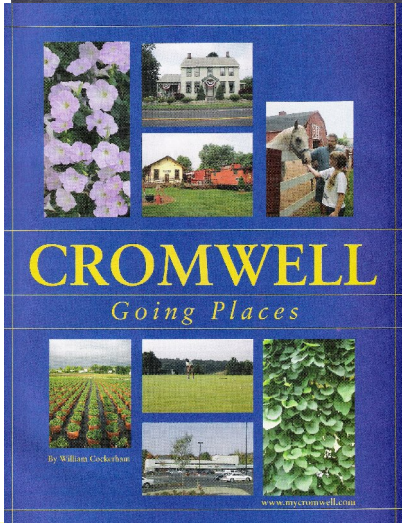
CROMWELL
CONNECTICUT



GROWING
is in our nature

A SPECIAL SECTION

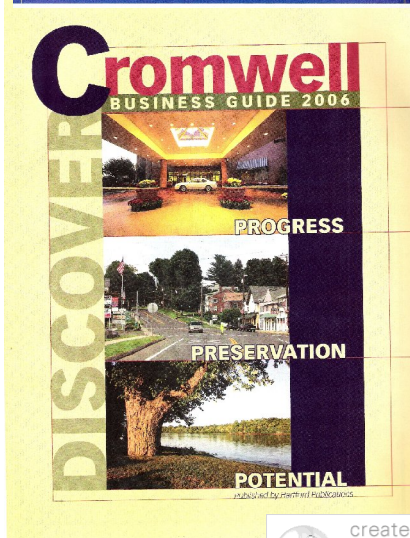
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CROMWELL
Going Places

By William Coker-Hove

www.mycromwell.com



Cromwell
BUSINESS GUIDE 2006

DISCOVER

- PROGRESS
- PRESERVATION
- POTENTIAL

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